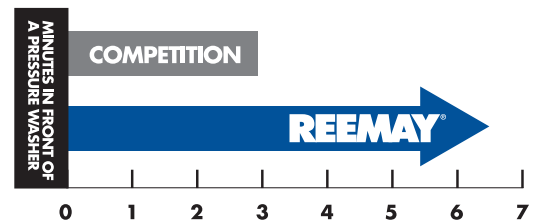
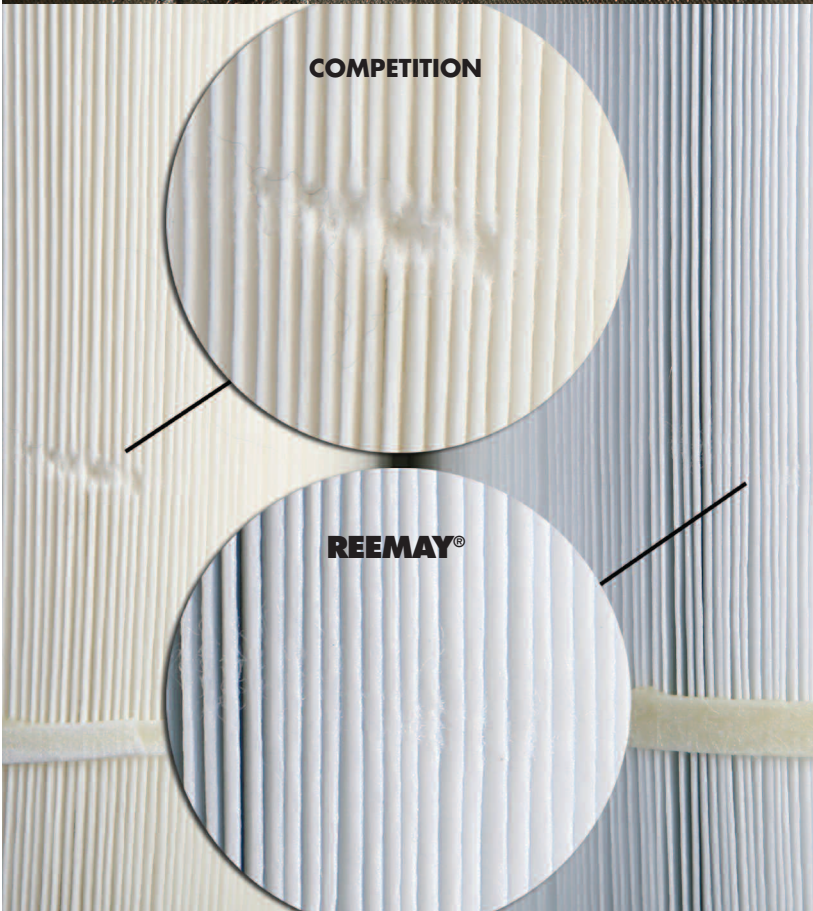




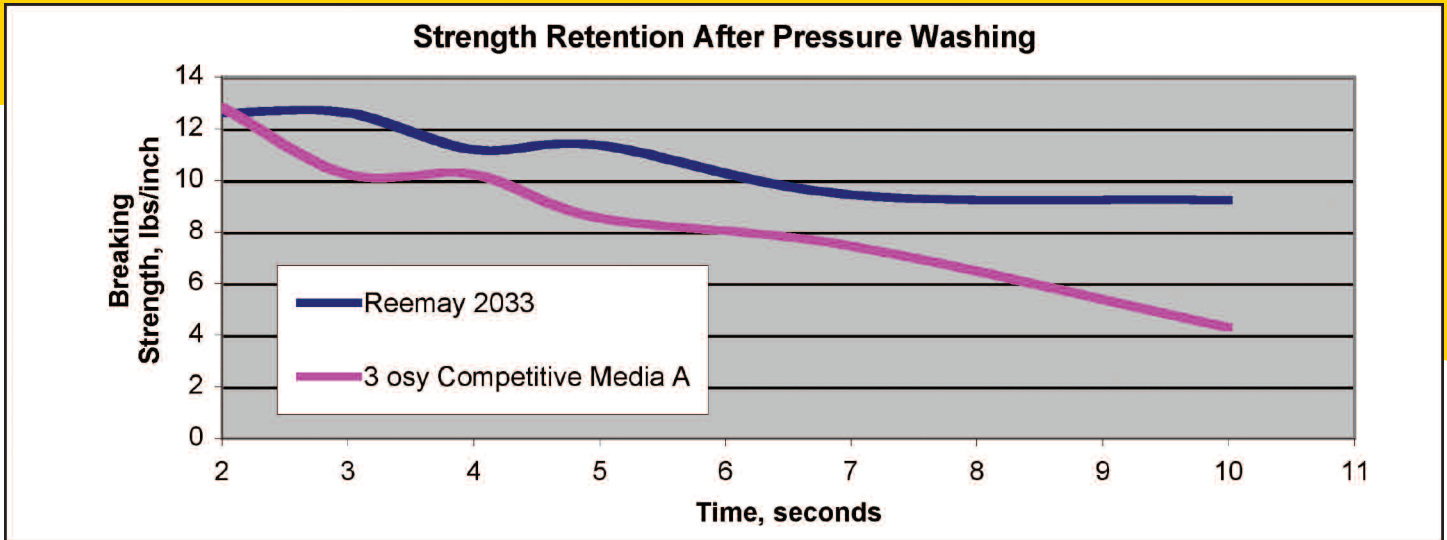
Reemay® takes the pressure.

Filter cartridges must be washed. We knew that Reemay® media performs after repeated washing, but when we tested it under identical circumstances against a competitor, *the results surprised even us.*

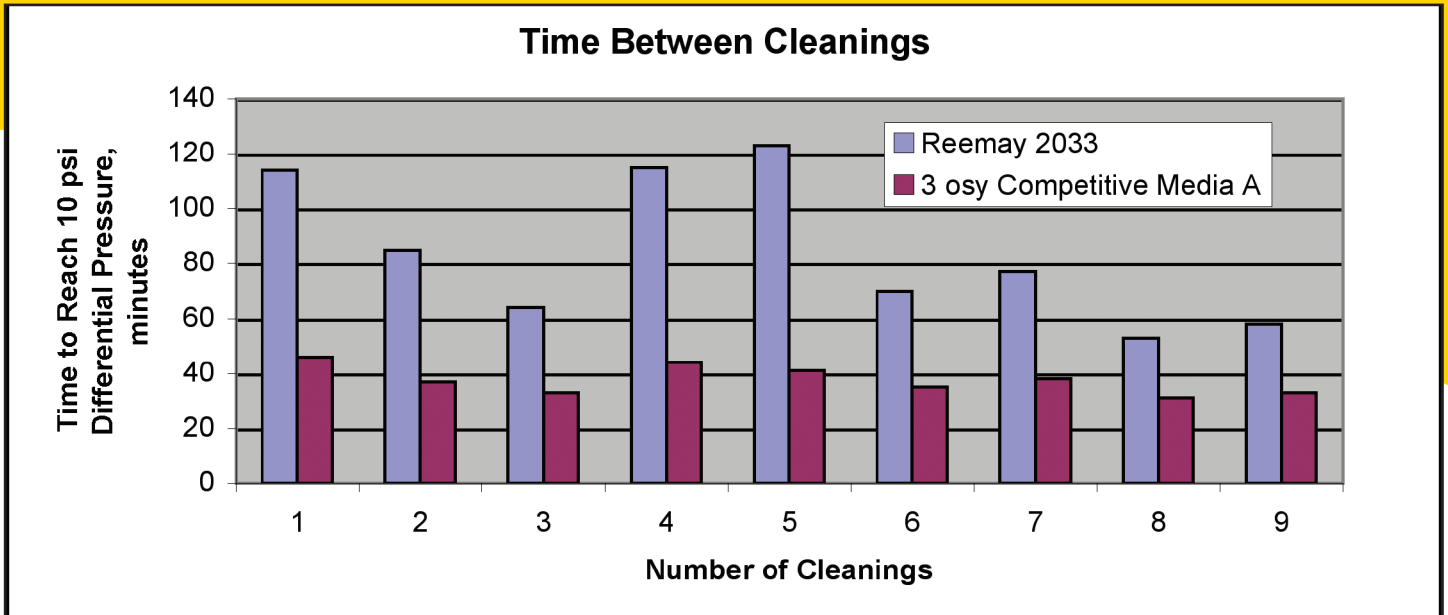


The difference increases over time. After accelerated pressure washing, *Reemay® media remains durable* while the competition breaks down. Not what a pool or spa owner wants to see.

See the results of other tests comparing Reemay filtration media to the competition on the next pages.



After 10 seconds of washing, the competitive material has lost nearly 75% of its initial strength and has half the strength of Reemay®. Note Reemay strength loss has leveled off while the competition continues to lose strength.



Overall Reemay will last 53% longer between cleanings. Putting it another way: the user will have to clean the competitive filter twice as often. For every 1 cleaning of a filter with Reemay the competitive filter will require 2 cleanings.